

charles h. roth

charles@kiltoncreative.com
Telephone: 516-445-3361
127 Greyrock Place, Unit 1511
Stamford, Connecticut 06901
<http://www.kiltoncreative.com>

Objective

I am currently seeking a creative position that meshes with my management, creative and design abilities. More importantly, I am looking for a position in a visionary organization where I can learn as well as teach, and grow.

Experience

Mark Stevens & Co. (MSCO) (Creative Director, 2003- Present)

MSCO is a hybrid consulting and marketing firm that managed a wide variety of clients, from Fortune 500 to start-ups. MSCO is also the parent brand of Mark Stevens' books, including: *Your Marketing Sucks*, *Your Management Sucks* and *God Is A Salesman*.

Responsibilities included: Hands on collaboration with team members at all levels of the firm to design develop and produce marketing materials across all channels of media for B2B and B2C .

Sanna Design Group (Graphic Designer, 2002 - 2003)

Worked as part of a highly motivated small core of designers

Responsibilities included: design, digital mechanicals, digital photography, illustration, print production, print buying, guerilla marketing

Select Group, Inc. (Graphic Designer, 2000 - 2002)

Designed, developed and delivered a variety of web sites for '.com' clientele. Responsible for all inhouse graphics, including a redesign of the corporate web site and collateral materials. Acted as a key team member in the creation of a completely new creative of for the e-solutions firm.

Education

Long Island University, C.W. Post Campus, 1999 to 2003

Bachelor of Fine Arts in Digital Arts and Design, Magna Cum Laude, Honors

Accomplishments

C.W. Post Honors/Merit Fellowship Award

Long Island University Dean's List, 1999, 2000, 2001, 2002, 2003

Long Island University Academic Excellence Award

Lawrence C. Lobaugh Memorial Award, 2000, 2001, 2002

The Pioneer Award for Outstanding Contribution, 2002

Newsday Journalism Award for Design 2001, 2002, 2003

Skills

Fluent in both PC and Macintosh platforms. Proficiency in the most recent versions of the Adobe Creative Suite, Macromedia Dreamweaver, Macromedia Flash and Quark Express as well as the Microsoft Suite of office products. Bi-lingual - English/Mandarin.

Interests

Bass Guitar, snowboarding, travel, photography, military simulations, inline hockey player.